

Please help . . . Uphold Friends of Loew's Lease to maintain Loew's Jersey Theatre as a true arts center serving our community & region.



Friends of the Loew's is the local organization that led the effort to save the closed Loew's Jersey Theatre from demolition and then organized the volunteer renovation work that was instrumental in reopening it as an arts center. For 10 years, FOL has run the Loew's with a mix of local arts, community service events, film, private functions and a limited number of pop concerts. But in all those years, the City government has failed to do what it committed to in its lease and partnership with FOL to further restore the Loew's and allow FOL to expand operations. Our goal is to be able to bring in more major concerts WHILE ALSO maintaining and growing the mix of local and affordable programming — under local non-profit management.

But the Fulop Administration is trying to use the limitations caused by the City's failure to keep its commitments to FOL as justification for trying to break our lease and take the Loew's in a very different direction: The Mayor wants to turn the Loew's over to a for-profit consortium led by one of the biggest commercial concert promoters — plus provide up to \$40 million in public funding to renovate the Loew's to meet the promoter's needs. This is an expensive and unnecessary course - that would make the Loew's far LESS than it can and should be. And it would be an unwarranted rebuke of community-based activism, a vital force in making Jersey City and all communities better.



If you'd like more info, go to friendsofloews.com or visit us on Facebook /landmarkloewsjersey

And **Please Sign Our Petition:**

To Mayor Steven Fulop & Members of the Municipal Council of Jersey City:
 The undersigned urge you to uphold Friends of the Loew's Lease to maintain Loew's Jersey Theatre as a true arts center serving our community & region.

NAME: _____ DATE: _____

ADDRESS: _____

Twitter (Optional): _____ Email (Optional): _____

NAME: _____ DATE: _____

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NAME: _____ DATE: _____

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Twitter (Optional): _____ Email (Optional): _____

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[When full, please return to: FOL PO Box 3779, Jersey City, NJ 07303](mailto:FOL@landmarkloewsjersey.com)

More Petition Blanks On Next Page